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July 13, 2006

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Brenda O. Holmes

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**COMMENTS**

Applicant: Motoi SATO et al.  
Title: Information Delivery Scheme and Advertisement Providing Scheme Using Social Filtering Technique  
Serial No./Docket No.: 09/876,666 44471/259522  
Filed: 06/07/2001

**PAPERS SUBMITTED:**

1. PTO/SB/21 - Transmittal Form;
2. PTO/SB/22 - Petition for Extension of Time under 37 CFR 1.136(a) FY 2005 (1 month);
3. PTO/SB/06 - Patent Application Fee Determination Record;
4. PTO-2038 - Credit Card Payment Form; and
5. Amendment and Response in application to non-final Office Action of 03/13/2006.

Date: July 13, 2006By: Brenda O. Holmes, Reg. No. 40,339

US2000 9401855.1

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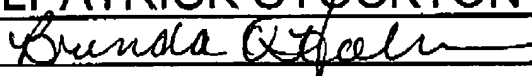
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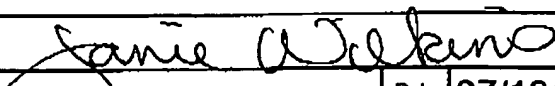
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|---|------------------------|-------------------|--|
| <b>TRANSMITTAL FORM</b><br><br>(to be used for all correspondence after initial filing) | Application Number     | 09/876,666        | <b>RECEIVED<br/>CENTRAL FAX CENTER<br/>JUL 13 2006</b> |
|   | Filing Date            | 06/07/2001        |  |
|   | First Named Inventor   | Motoi SATO et al. |  |
|   | Art Unit               | 3622              |  |
|   | Examiner Name          | Donald Champagne  |  |
| Total Number of Pages in This Submission  | Attorney Docket Number | 44471/259522      |  |

| ENCLOSURES (Check all that apply)  |  |   |
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| <input type="checkbox"/> Fee Transmittal Form<br><input type="checkbox"/> Fee Attached<br><input checked="" type="checkbox"/> Amendment/Reply<br><input type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><input checked="" type="checkbox"/> Extension of Time Request<br><input type="checkbox"/> Express Abandonment Request<br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Reply to Missing Parts/<br>Incomplete Application<br><input type="checkbox"/> Reply to Missing Parts<br>under 37 CFR 1.62 or 1.63 | <input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a<br>Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation<br>Change of Correspondence Address<br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><input type="checkbox"/> CD, Number of CD(s) _____<br><input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC<br><input type="checkbox"/> Appeal Communication to Board<br>of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to TC<br>(Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><input checked="" type="checkbox"/> Other Enclosure(s) (please identify<br>below):<br>1) PTO/SB/06 Fee Determination<br>Record; and<br>2) PTO-2038 Credit Card Payment<br>form. |
| Remarks  |  |   |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT |   |          |        |
|--|---|----------|--------|
| Firm Name                                  | KILPATRICK STOCKTON LLP   |          |        |
| Signature                                  |  |          |        |
| Printed name                               | Brenda O. Holmes  |          |        |
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| I hereby certify that this correspondence is being facsimile transmitted to the USPTO's Centralized Facsimile Number (571) 273.8300 on the date shown below. |  |
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| Typed or printed name  | Janie Wilkins  |
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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1460.

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